	Application No.	Applicant(s)
Interview Summary	09/584,805	REDLING ET AL.
	Examiner	Art Unit	
	John Manning	2623	

All participants (applicant, applicant's representative, PTO personnel):

(1) _John Manning_.

(2) _Scott Beliveau_.

(3)_Mel Barnes_.

(4)_Peter Redling_
Angelo Pino.

Date of Interview: _13 April 2006_.

Type: a)☐ Telephonic   b)☐ Video Conference
      c)☒ Personal [copy given to: 1)☒ applicant   2)☐ applicant's representative]

Exhibit shown or demonstration conducted: d)☐ Yes   e)☒ No.
    If Yes, brief description: _____.

Claim(s) discussed: _1,18 and 23_.

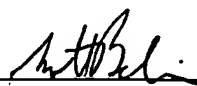Identification of prior art discussed: _Kitsukawa, Shoff and Schein_.

Agreement with respect to the claims f)☒ was reached.   g)☐ was not reached.   h)☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: _Discussed the meaning of the term "independent". Discussed possible claim amendments regard targeting the advertisement icon based on user information, which would appear to design over the art of record as applied in the rejection. Further search and consideration will be conducted upon receipt of an official response._

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required